

BEFORE THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Andrew J. Vilcauskas Jr., et al.

Group Art Unit: 2167

U.S. Pat. App. No.: 10/784,663

Examiner: Luke S. Wassum

Filed: February 23, 2004

Confirmation No.: 2280

Title: POST-SESSION INTERNET ADVERTISING SYSTEM


POWER OF ATTORNEY

We, Andrew J. Vilcauskas Jr., Robert D. Bloodgood III and Matthew G. Middleton, Applicants for the above-identified application, hereby appoint the practitioners of the firm of CHERNOFF, VILHAUER, McCLUNG & STENZEL L.L.P, associated with Customer Number:

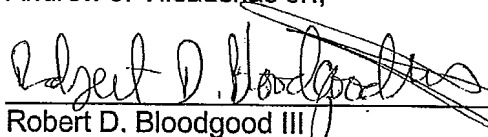
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of 601 S.W. Second Avenue, Suite 1600, Portland, Oregon 97204-3157, Telephone No. (503) 227-5631, its attorneys, jointly and individually, to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith.

Dated: 10-21, 2008


Andrew J. Vilcauskas Jr.,

Dated: 10-23, 2008


Robert D. Bloodgood III

Dated: _____, 2008

Matthew G. Middleton

TO:KEVIN L. RUSSELL COMPANY:601 SW SECOND AVE.



COPY

UNITED STATES PATENT AND TRADEMARK OFFICEUNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

APRIL 16, 2010

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KEVIN L. RUSSELL
601 SW SECOND AVE.
SUITE 1600
PORTLAND, OR 97204UNITED STATES PATENT AND TRADEMARK OFFICE
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THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 571-272-3350. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, MAIL STOP: ASSIGNMENT SERVICES BRANCH, P.O. BOX 1450, ALEXANDRIA, VA 22313.

RECORDATION DATE: 04/16/2010

REEL/FRAME: 024244/0205
NUMBER OF PAGES: 6BRIEF: ASSIGNMENT OF ASSIGNOR'S INTEREST (SEE DOCUMENT FOR DETAILS).
DOCKET NUMBER: 8096

ASSIGNOR:

VILCAUSKAS, ANDREW J., JR.

DOC DATE: 05/24/2001

ASSIGNOR:

BLOODGOOD, ROBERT D., III

DOC DATE: 05/24/2001

ASSIGNOR:

MIDDLETON, MATTHEW G.

DOC DATE: 05/24/2001

ASSIGNEE:

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024244/0205 PAGE 2

SERIAL NUMBER: 12589778

FILING DATE: 10/26/2009

PATENT NUMBER:

ISSUE DATE:

TITLE: POST-SESSION INTERNET ADVERTISING SYSTEM

SERIAL NUMBER: 10784663

FILING DATE: 02/23/2004

PATENT NUMBER: 7386555

ISSUE DATE: 06/10/2008

TITLE: POST-SESSION INTERNET ADVERTISING SYSTEM

ASSIGNMENT SERVICES BRANCH
PUBLIC RECORDS DIVISION

ASSIGNMENT OF APPLICATION

COPY

WHEREAS, we, Andrew J. Vilcauskas, Jr., of Tualatin, Oregon; Robert D. Bloodgood II, of Portland, Oregon; and Matthew G. Middleton, of Portland, Oregon, have invented a POST-SESSION INTERNET ADVERTISING SYSTEM, hereinafter referred to as the "invention," for which on an even date herewith we executed an application for United States letters patent.

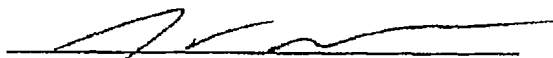
WHEREAS, ExitExchange Corporation, herein referred to as "Assignee," whose mailing address is 921 S.W. Washington Street, Suite 224, Portland, Oregon 97205 is desirous of acquiring the entire right, title, and interest in the same.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and other good and valuable consideration, we, by these presents do hereby sell, assign, and transfer unto the Assignee (1) the full and exclusive right to the invention for the United States and all foreign countries, (2) the entire right, title, and interest in and to any and all Patents which may be granted therefore, in the United States or any foreign country, and (3) any divisions, continuations, continuations in part, improvements, reissues, or extensions that may be made or granted thereon, in the United States or any foreign country.


FURTHER, we agree to execute further instruments proper for effectuating the premises.

FURTHER, we hereby authorize and request the Commissioner of Patent and Trademarks to issue the patent(s) to the Assignee of the entire right, title, and interest in and to the same, for Assignee's sole use and behoof; and for the use and behoof of Assignee's legal representatives, to the full end of the term for which the patent(s) may be granted, as fully and entirely as the same would have been held by me/us had this assignment and sale not been made.

Dated May 24, 2001


Andrew J. Vilcauskas, Jr.

Dated May 24, 2001


Robert D. Bloodgood III

COPY

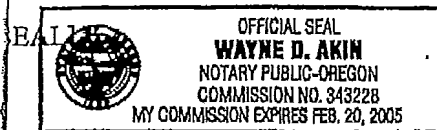
ated May 24, 2001

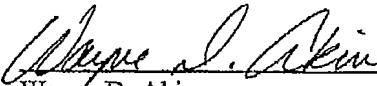

Matthew G. Middleton

ACKNOWLEDGMENT

ate of OREGON)
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ounty of MULTNOMAH)

efore me personally appeared said Andrew J. Vilcauskas, Jr. and acknowledged the foregoing
strument to be his free act and deed this 24th day of May, 2001.

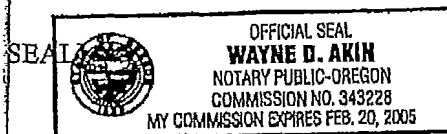


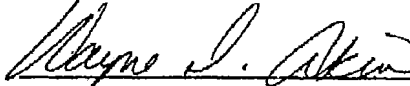

Wayne D. Akin
Notary Public - Oregon
My Commission Expires: Feb. 20, 2005

ACKNOWLEDGMENT

tate of OREGON)
) SS:
ounty of MULTNOMAH)

efore me personally appeared said Robert D. Bloodgood III and acknowledged the foregoing
strument to be his free act and deed this 24th day of May, 2001.




Wayne D. Akin
Notary Public - Oregon
My Commission Expires: Feb. 20, 2005

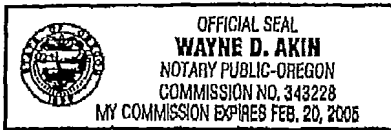
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ACKNOWLEDGMENT

State of OREGON)
) SS:
County of MULTNOMAH)

Before me personally appeared said Matthew G. Middleton and acknowledged the foregoing instrument to be his free act and deed this 24th day of May, 2001.

WALJ



Wayne D. Akin

Wayne D. Akin
Notary Public - Oregon
My Commission Expires: Feb. 20, 2005